

A top-down view of a group of people sitting around a table in a meeting or workshop. The image is dimly lit and serves as a background for the text. Several people are visible, some wearing yellow shirts, engaged in discussion or looking at laptops and documents on the table.

# Shaping the Future: Investing Wisely in Long-Term Open Source Development with "Five for the Future"

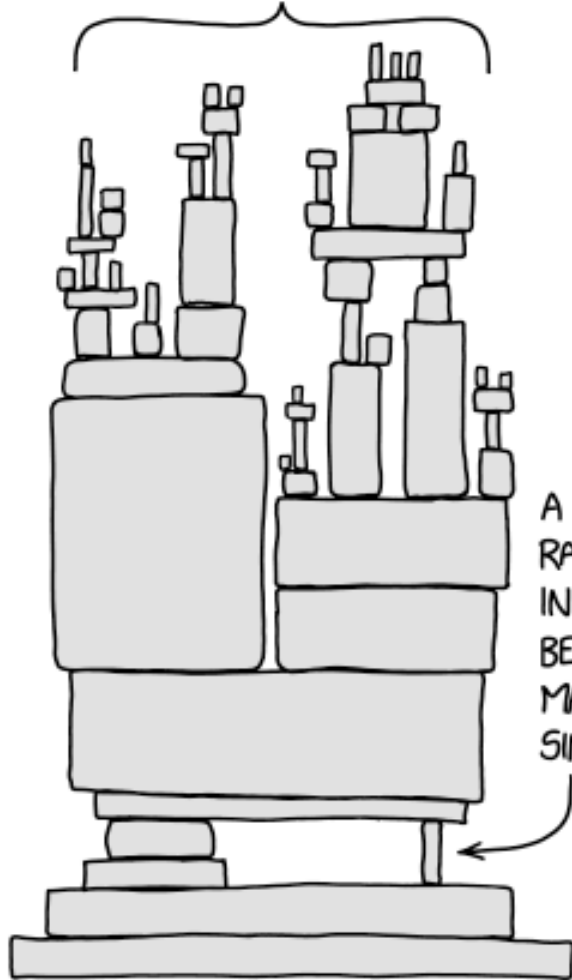


jesus@jesusamieiro.com



Would you  
work for free?

ALL MODERN DIGITAL  
INFRASTRUCTURE



A PROJECT SOME  
RANDOM PERSON  
IN NEBRASKA HAS  
BEEN THANKLESSLY  
MAINTAINING  
SINCE 2003



**LOG4J**



## VULNERABILITIES

## CVE-2021-44228 Detail

### MODIFIED

This vulnerability has been modified since it was last analyzed by the NVD. It is awaiting reanalysis which may result in further changes to the information provided.

### Description

Apache Log4j2 2.0-beta9 through 2.15.0 (excluding security releases 2.12.2, 2.12.3, and 2.3.1) JNDI features used in configuration, log messages, and parameters do not protect against attacker controlled LDAP and other JNDI related endpoints. An attacker who can control log messages or log message parameters can execute arbitrary code loaded from LDAP servers when message lookup substitution is enabled. From log4j 2.15.0, this behavior has been disabled by default. From version 2.16.0 (along with 2.12.2, 2.12.3, and 2.3.1), this functionality has been completely removed. Note that this vulnerability is specific to log4j-core and does not affect log4net, log4cxx, or other Apache Logging Services projects.

### QUICK INFO

**CVE Dictionary Entry:**[CVE-2021-44228](#)**NVD Published Date:**

12/10/2021

**NVD Last Modified:**

11/06/2023

**Source:**

Apache Software Foundation

### Severity

CVSS Version 3.x

CVSS Version 2.0

**CVSS 3.x Severity and Metrics:**

NIST: NVD

**Base Score:** 10.0 CRITICAL**Vector:** CVSS:3.1/AV:N/AC:L/PR:N/UI:N/S:C/C:H/I:H/A:H

*NVD Analysts use publicly available information to associate vector strings and CVSS scores. We also display any CVSS information provided within the CVE List from the CNA.*



**Volkan Yazıcı**

@yazicivo



Log4j maintainers have been working sleeplessly on mitigation measures; fixes, docs, CVE, replies to inquiries, etc. Yet nothing is stopping people to bash us, for work we aren't paid for, for a feature we all dislike yet needed to keep due to backward compatibility concerns.

[twitter.com/yazicivo/status/1469349956880408583](https://twitter.com/yazicivo/status/1469349956880408583)



Q Type [/](#) to search



## Become a sponsor to Volkan Yazıcı



**Volkan Yazıcı**

vy

The Netherlands

Hi there! I am Volkan, an avid free and open-source software contributor. 🙌 Are you using [PostgreSQL](#), [Nagios](#)<sup>1</sup>, or [Log4j](#)? Then you are using something I have contributed to! 🙌 (There are dozens of more! 😊) I became a member of the [Apache Logging Services](#) (log4j, log4j-cxx, etc.) PMC in 2020. Since then, my focus has been shifted mostly to Log4j. I reply to Log4j-related questions in StackOverflow and JIRA, do bug triage, review & accept merge requests, fix bugs, improve documentation, enhance build system, etc. Regular maintainer stuff. Next to that, I proudly hold the gates for the [JSON Template Layout](#).

There are plenty of fantastic stuff I want to contribute to Log4j! There are also plenty of stuff that I want to either remove or rewrite too; redundant modules, legacy features, deprecated documentation, unreliable build system, old fashioned website, ... you name it. Though it is difficult to pursue such ambitious goals by spreading the work into evenings, after putting kids to sleep, cleaning up the dishes, etc. Occasionally, I use my vacations from work. With your generous sponsorship, I will be able to take more days off and spend more time on the project.

<sup>1</sup> [Nagios uses libpqueue](#).

Current sponsors 1





Q Type to search



## Become a sponsor to Ralph Goers



**Ralph Goers**

rgoers

I am a Member of the Apache Software Foundation and am a PMC member of Apache Commons, Apache Flume, Apache Logging Services, and Apache Maven. I created the initial versions of Apache Log4j 2 and continue to focus most of my efforts there providing support and enhancements to try to make Apache Log4j 2 the best logging framework for Java developers.

I currently have a full time job as a Software Architect. I work on Log4j and other open source projects in my spare time and so I typically work on those issues that are of most interest to me. I have always dreamed of working on open source full time and would love your support to enable that to happen.

**Current sponsors** 15



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Hover over your avatar to review the badge you'll get that shows [@rgoers](#) you're a sponsor.

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One-time

\$ 25



a month

Select

You'll receive any rewards listed in the \$25 monthly tier. Additionally, a Public Sponsor achievement will be added to your profile.

\$5 a month

Select

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You value my work on open source projects

# 88%

OSS contained components with no activity in the last 2 years and contained components that weren't the latest version



Is it *sustainable*?

# Types of financing

# Donation



Q Type  to search



## Become a sponsor to Evan You



**Evan You**

yyx990803

📍 Singapore



Hello! My name is Evan You and I am a full-time independent open source developer. I am the creator and project lead of [Vue.js](#), a frontend JavaScript framework for building web applications, and [Vite](#), a modern web build tool.

Both Vue.js and Vite are MIT licensed open source projects and completely free to use. The tremendous amount of effort needed to maintain the projects and coordinate the community efforts in the two ecosystems is only made sustainable thanks to the generous financial backing of our sponsors and backers.

## Sponsoring as a Business

# Rewards

GitHub Security

Rewards

Scope


Targets

Rules

FAQs

[Submit a vulnerability](#)

## GitHub Bug Bounty

An illustration on the left side of the page shows a street lamp with a glowing light, casting a beam of light. Below the lamp is a stylized illustration of a fedora hat, which is the symbol for a bug bounty researcher. The background features a dark silhouette of a city skyline.

Software security researchers are increasingly engaging with internet companies to hunt down vulnerabilities. Our bounty program gives a tip of the hat to these researchers and provides rewards of \$30,000 or more for critical vulnerabilities.

If you have found a vulnerability, [submit it here](#).

# Crowdfunding

Descubrir Empieza un proyecto

KICKSTARTER

Búsqueda  Iniciar sesión

## A more RESTful WP-CLI



Unlock the potential of the WP REST API at the command line.

Creado por

Daniel Bachhuber

107 patrocinadores contribuyeron 32.822 \$ para que este proyecto se pudiera realizar.

📅 Última actualización [3 de agosto de 2016](#)

**Campaña**

Preguntas frecuentes

Actualizaciones <sup>10</sup>

Comentarios <sup>4</sup>

Comunidad

# Internal projects

[Install](#)[Learn](#)[Playground](#)[Tools](#)[Governance](#)[Community](#)[Blog](#)[English \(en-US\) ▾](#)

# Rust

A language empowering everyone  
to build reliable and efficient software.

[GET STARTED](#)[Version 1.75.0](#)

## Why Rust?



# Internal projects



Why Go ▾

Learn

Docs ▾

Packages

Community ▾

## Build simple, secure, scalable systems with Go

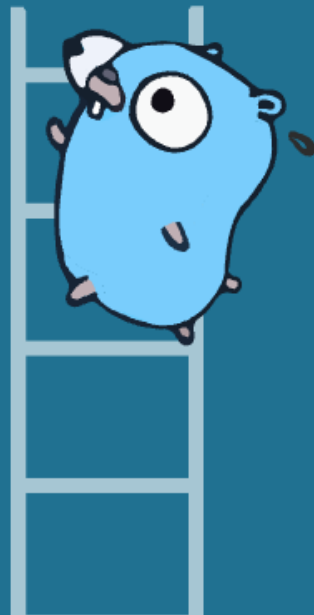
- ✓ An open-source programming language supported by Google
- ✓ Easy to learn and great for teams
- ✓ Built-in concurrency and a robust standard library
- ✓ Large ecosystem of partners, communities, and tools

Get Started

Download

Download packages for [Windows 64-bit](#), [macOS](#), [Linux](#), and [more](#)

The go command by default downloads and authenticates modules using the Go module mirror and Go checksum database run by Google. [Learn more.](#)



## Companies using Go

# Internal projects



Q Search

⌘ K

Learn

Reference

Community

Blog



## React

The library for web and native user interfaces

Learn React

API Reference

# Consulting



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COMMUNITY  
THE ASF CONFERENCE  
CODE



THE  
**APACHE**<sup>®</sup>  
SOFTWARE FOUNDATION  
— ESTABLISHED 1999 —

## SOFTWARE FOR THE PUBLIC GOOD

ASF's open source software is used ubiquitously around the world with more than 8,400 committers contributing to more than 320 active projects.

[See All Projects](#)

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# Foundation

The PHP  
Foundation

The PHP Foundation

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**We support,  
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and develop  
the PHP Language**

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# SaaS

## WordPress, Your Way

Build and grow your website with the best way to WordPress. Lightning-fast hosting, intuitive, flexible editing, and everything you need to grow your site and audience, baked right in.

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Flowers in a Wan-Li Vase  
(c. 1610 - 1615)

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Nature is pure, and so are our Beleco products. We create plant-powered bath and skin formulated only with clean ingredients.





# SaaS

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- ✓ No data leaks to third parties

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## Server management doesn't have to be a nightmare

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🌐 Sites

👤 Circles

📄 Recipes

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Taylor Otwell ▾

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Got any questions about Qt Products or Licensing? I'm here to help

# Open core



The world's most popular open source database



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## Commercial License for OEMs, ISVs and VARs

**Updated July, 2010**

### MySQL Commercial License for OEMs, ISVs and VARs

Oracle provides its MySQL database server and MySQL Client Libraries under a dual license model designed to meet the development and distribution needs of both commercial distributors (such as OEMs, ISVs and VARs) and open source projects.

### For OEMs, ISVs, VARs and Other Distributors of Commercial Applications:

OEMs (Original Equipment Manufacturers), ISVs (Independent Software Vendors), VARs (Value Added Resellers) and other distributors that combine and distribute commercially licensed software with MySQL software and do not wish to distribute the source code for the commercially licensed software under version 2 of the GNU General Public License (the "GPL") must enter into a commercial license agreement with Oracle.

### For Open Source Projects and Other Developers of Open Source Applications:

# Open core



## Which GitLab edition is right for you?

We recommend you download and install [GitLab Enterprise Edition](#), so if you want to in the future you can upgrade to a paid tier without having to reinstall GitLab.

Recommended

### Enterprise Edition

- ✓ Take advantage of all of GitLab's [features](#)
- ✓ Free tier available\*
- ✓ Support\*\*
- ✓ Easily upgrade to paid tier in the future

[Install GitLab Enterprise edition >](#)

### Community Edition

- ✓ Open source
- ✓ Free tier only
- ✗ No support
- ✗ Will need to migrate to Enterprise Edition to upgrade to a paid tier in the future

[Install GitLab Community edition >](#)

# External funding

crunchbase

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Advanced

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Chrome Extension

Solutions

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ORGANIZATION  
**MariaDB**

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SAVE

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Similar Companies

## Highlights

Stock Symbol

NYSE:MRDB

Funding Rounds

14

Total Funding Amount

Unlock for free

Lead Investors

7

Investors

13

## Funding

MariaDB has raised a total of \$271.7M in funding over 14 rounds. Their latest funding was raised on Oct 10, 2023 from a Post-IPO Debt round.

MariaDB is registered under the ticker NYSE:MRDB. Their stock opened with \$10.00 in its Dec 19, 2022 IPO.

MariaDB is funded by 13 investors. RP Ventures and OnCorps are the most recent investors.

MariaDB has acquired 3 organizations. Their most recent acquisition was CubeWerx on Aug 18, 2022.

## Funding Rounds

Number of Funding Rounds

14

Total Funding Amount

Unlock for free

MariaDB has raised a total of \$271.7M in funding over 14 rounds. Their latest funding was raised on Oct 10, 2023 from a Post-IPO Debt round.



# External funding

crunchbase

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NGINX

ORGANIZATION

NGINX

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Summary

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Similar Companies

## Highlights

Funding Rounds

5

Total Funding Amount

Unlock for free

Lead Investors

5

Investors

12

## Funding

NGINX has raised a total of \$84M in funding over 5 rounds. Their latest funding was raised on Jun 20, 2018 from a Series C round.

NGINX is funded by 12 investors. Sand Hill Angels and Headline are the most recent investors.

NGINX has acquired Zokets on Dec 1, 2016.

## Funding Rounds

Number of Funding Rounds

5

Total Funding Amount

Unlock for free

NGINX has raised a total of \$84M in funding over 5 rounds. Their latest funding was raised on Jun 20, 2018 from a Series C round.



Which funding types raised the most money?

SHOW

# Hired by a company

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[Get WordPress](#)

## Five for the Future

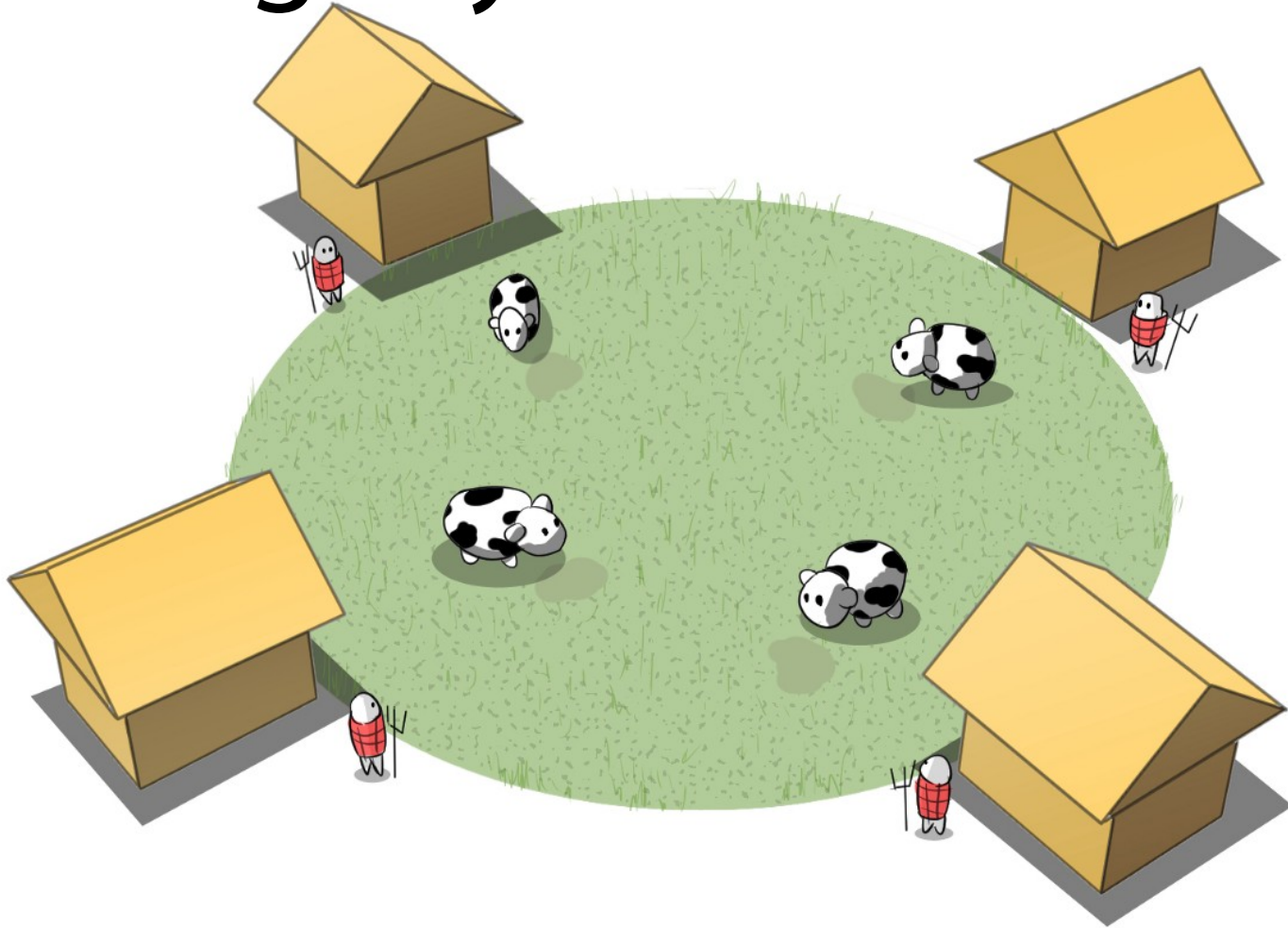
WordPress fuels more than a third of the web. Are you a part of it?

*Ready to get started? Contribute as an [individual](#) or as an [organization](#).*

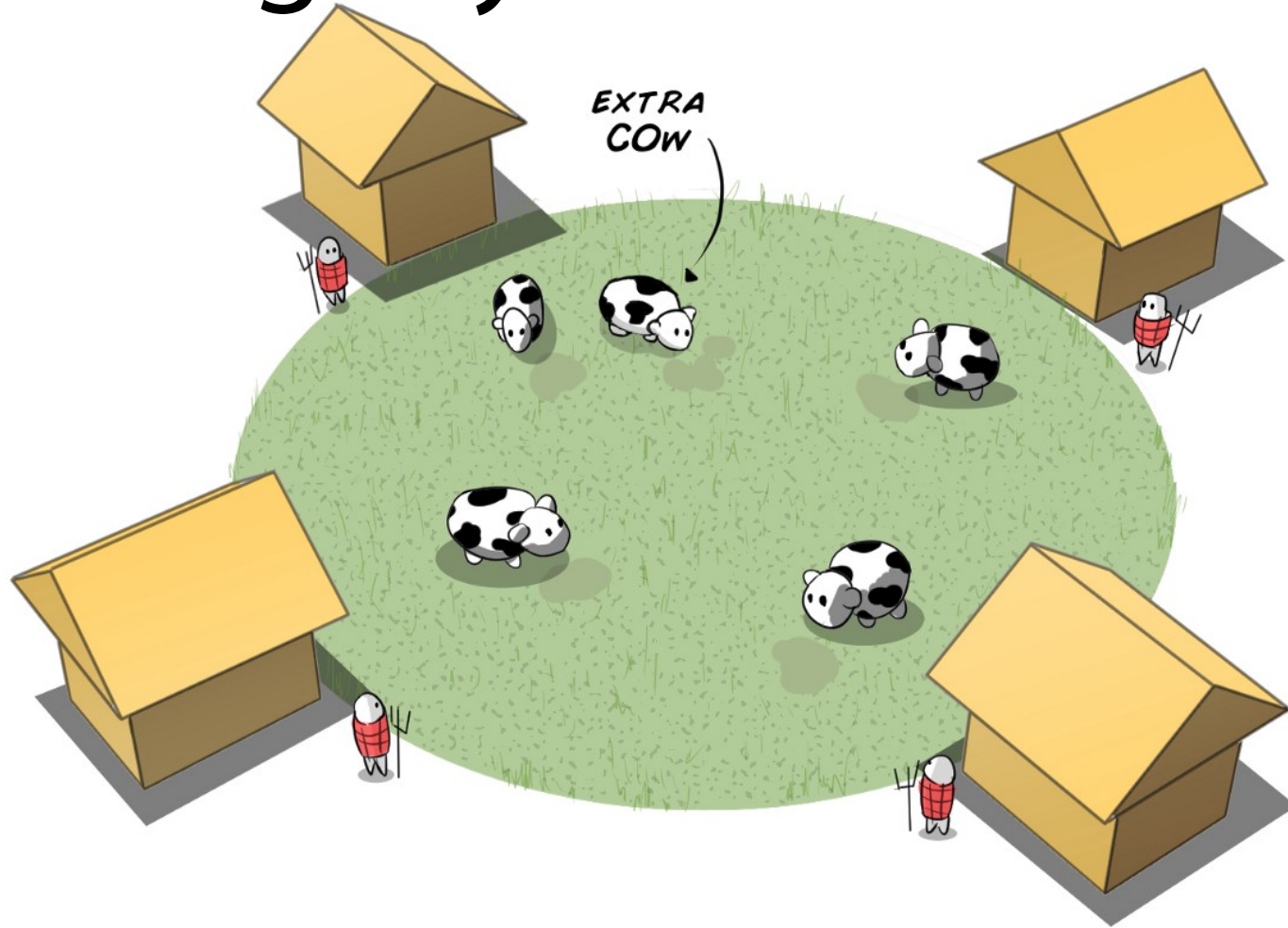


Five for  
the future

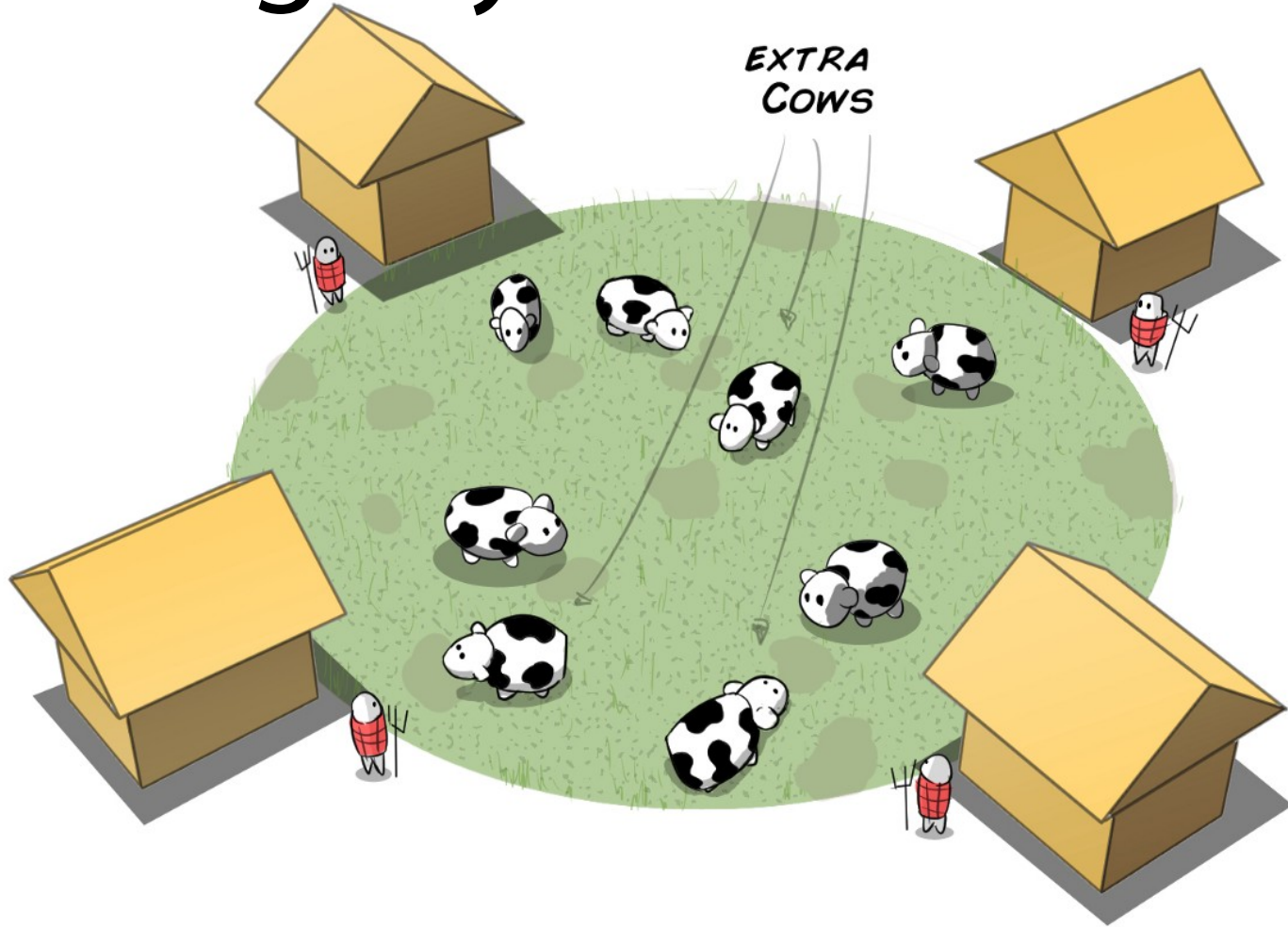
# The Tragedy of the Commons



# The Tragedy of the Commons

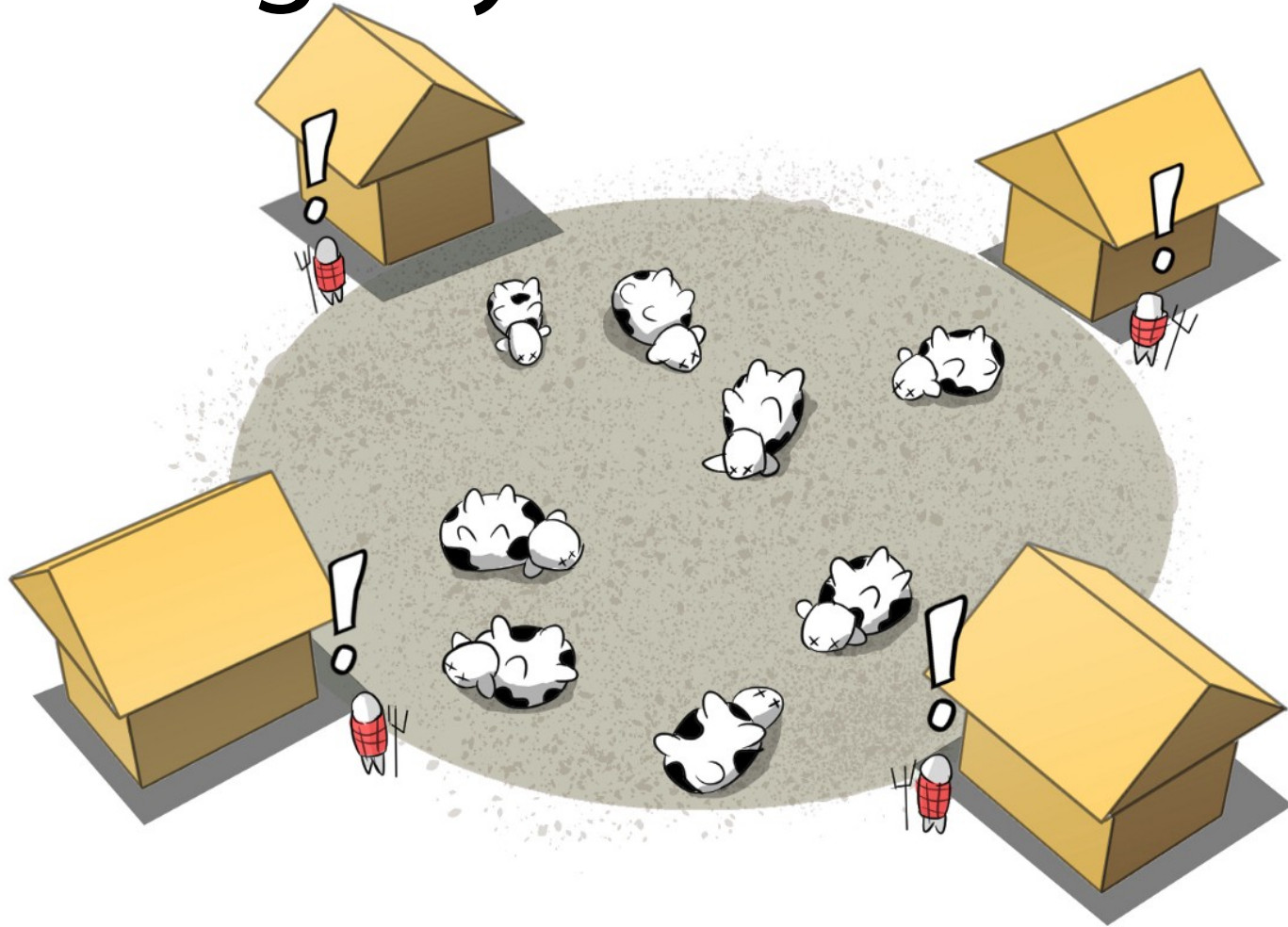


# The Tragedy of the Commons





# The Tragedy of the Commons





# WordCamp Europe 2014

Sofia, Bulgaria

I think a good rule of thumb that will scale with the community as it continues to grow is that organizations that want to grow the WordPress pie (and not just their piece of it) should **dedicate 5% of their people to working on something to do with core** — be it development, documentation, security, support forums, theme reviews, training, testing, translation or whatever it might be that helps move WordPress mission forward.



It's a big commitment, but I can't think of a better long-term investment in the health of WordPress overall. I think it will look incredibly modest in hindsight. This ratio is probably the bare minimum for a sustainable ecosystem, avoiding the **tragedy of the commons**. I think the **5%** rule is one that all open source projects and companies should follow, at least if they want to be vibrant a decade from now.



# 5%

encourages IC and organizations to contribute five percent  
of their resources to WordPress development

[wordpress.org/5](https://wordpress.org/5)





## Make WordPress

Whether you're a budding developer, a designer, or just like helping out, we're always looking for people to help make WordPress even better.

If you want to get involved in WordPress, this is the place to be. We've got blogs for each contributor group, general news, and upcoming events.



There are many different ways for you to get involved with WordPress:

### Core

The core team makes WordPress. Whether you're a seasoned PHP, HTML, JavaScript or CSS developer or are just learning to code, we'd love to have you on board. You can write code, fix bugs, debate decisions, and help with development.

*Next meeting: [Bugscrub WP 6.5 \(+12 more\)](#)  
lunes, 21:00 CET (2 days from now)*

### Design

The design group is focused on the designing and developing the user interface. It's a home for designers and UXers alike. There are regular discussions about mockups, design, and user testing.

*Next meeting: [Design Team Weekly Chat](#)  
miércoles, 16:00 CET (2 weeks from now) accessible via [#design](#) on Slack or [#design:community.wordpress.org](#) on Matrix*

### Mobile

The mobile team builds the iOS and Android apps. Lend them your Kotlin, Swift, or React Native skills. The team also needs designers, UX experts, and testers to give users a smooth experience on every device.

### Accessibility

The a11y group provides accessibility expertise across the project. They make sure that WordPress core and all of WordPress' resources are accessible.

*Next meeting: [Accessibility Weekly Bug Scrub \(+1 more\)](#)  
martes, 16:00 CET (3 days from now) accessible via [#accessibility](#) on Slack or [#accessibility:community.wordpress.org](#) on Matrix*

# Contributions

22 teams

# Contributions

- Code
- Translate
- Support (forums)
- Document
- Learn
- Design
- Accessibility
- Marketing
- Community
- TV
- Hosting
- Openverse and photos

Pledging the time



# Individual contributor



Jesús Amieiro

@jesusamieiro on WordPress.org

[View Profile](#)

[Edit Forum Profile](#)

[Edit Notification Settings](#)

[General](#)

[Extras](#)

**[Contribution](#)**

**Note:** To learn more about contributing to WordPress, check out [make.wordpress.org](https://make.wordpress.org).

## Sponsored

No

Yes

[Clear](#)

Select "Yes" if you are paid by a company (even if it's your company) to contribute to a [Make.WordPress.org team](#), and you want to show that on your public profile.

## Hours per week

5

Select the average number of hours per week that you contribute to [Make.WordPress.org teams](#).

## Contributor Teams

- Accessibility Team
- Community Team
- Core Team
- Design Team
- Documentation Team
- Hosting Team
- Marketing Team

# Individual contributor


## Activity


## Plugins


## Favorites


## Translations


 Translated 23 strings on [translate.wordpress.org](https://translate.wordpress.org).  
*2 days ago*


 Closed ticket [#7296](#) on Meta Trac:  
**Add PHP files to language packs**  
*3 days ago*


 Closed pull request [#191](#) on [WordPress/wordpress.org](https://WordPress/wordpress.org):  
**Add PHP files to language packs**  
*3 days ago*

 Committed [\[13161\]](#) to Meta SVN:  
**Add PHP files to language packs See ...**  
*3 days ago*

 Translated 1 string on [translate.wordpress.org](https://translate.wordpress.org).  
*3 days ago*

 Wrote a new post, [Agenda: Weekly Polyglots Chat – January 31, 2024 \(13:00 UTC\)](#), on the site Translate WordPress:  
**This meeting will be held by text chat at in the #polyglots channel in the...**  
*3 days ago*

 Mentioned in [\[57381\]](#) on Core SVN:  
**I18N: Ensure `.i10n.php` files are deleted when upgrading language packs.**  
*4 days ago*

 Translated 5 strings on [translate.wordpress.org](https://translate.wordpress.org).  
*5 days ago*

 Suggested 10 strings on [translate.wordpress.org](https://translate.wordpress.org).  
*1 week ago*

 Reviewed 12 strings on [translate.wordpress.org](https://translate.wordpress.org).

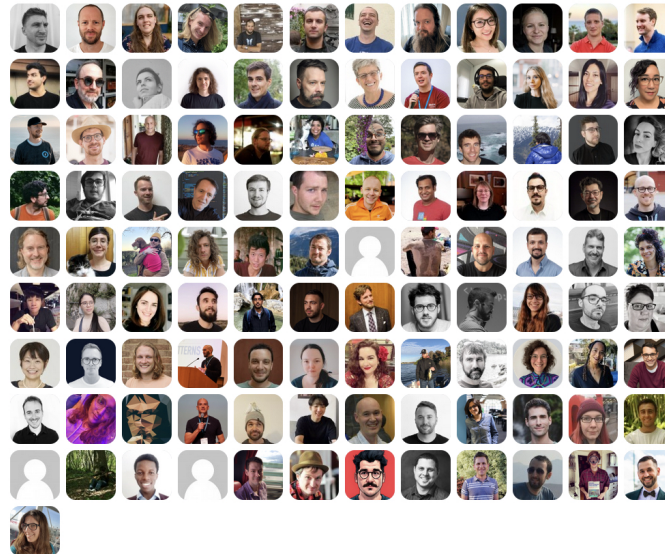
# Sponsored by a company (181)



## [Automattic](#)

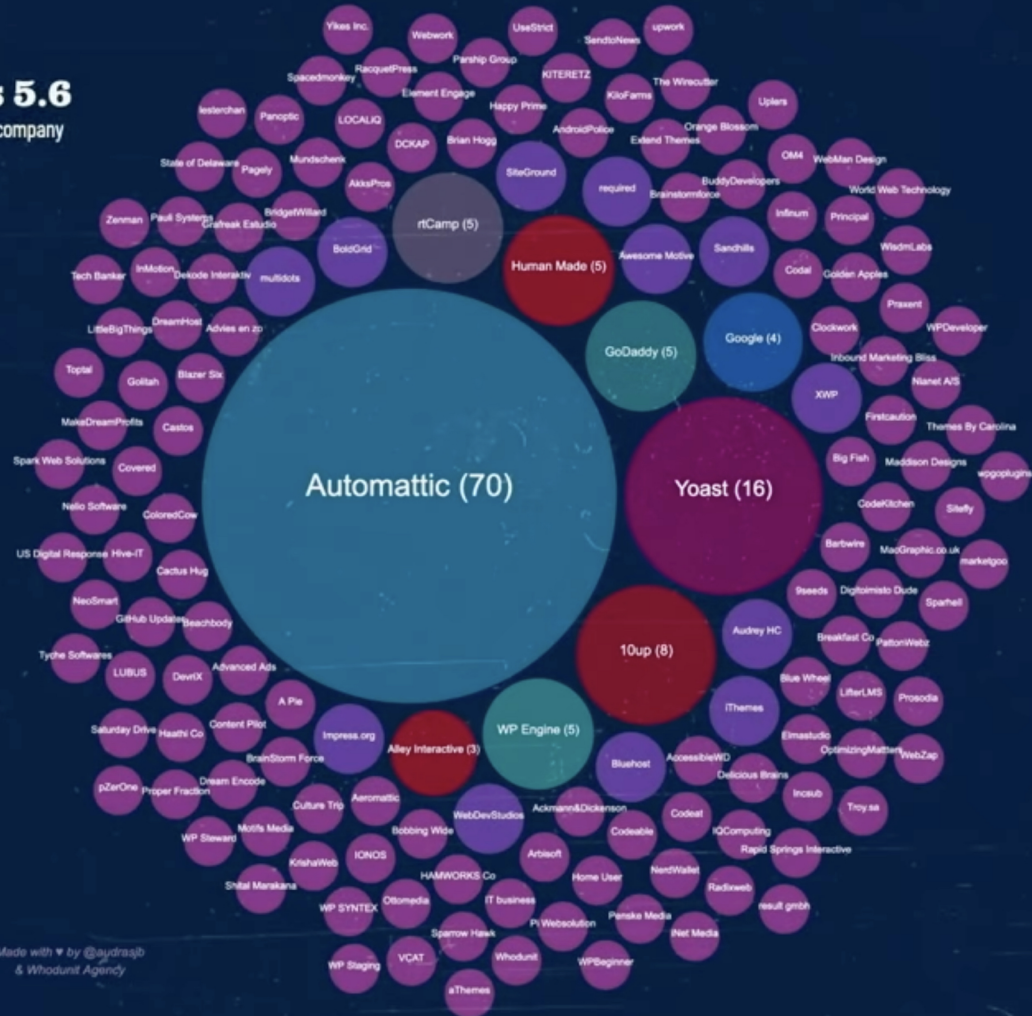
Automattic wants to make the web a better place. Our family of brands includes WordPress.com, WooCommerce, Jetpack, Simplesite, Longreads, VaultPress, Akismet, Gravatar, Crowdsignal, Cloudup, Tumblr, and more. Automattic is a distributed company with 1,927 Automatticians in 96 countries speaking 100 different languages. We're committed to diversity, equity, and inclusion, and our common goal is to... [continue reading](#)

Automattic has pledged 3969 hours a week



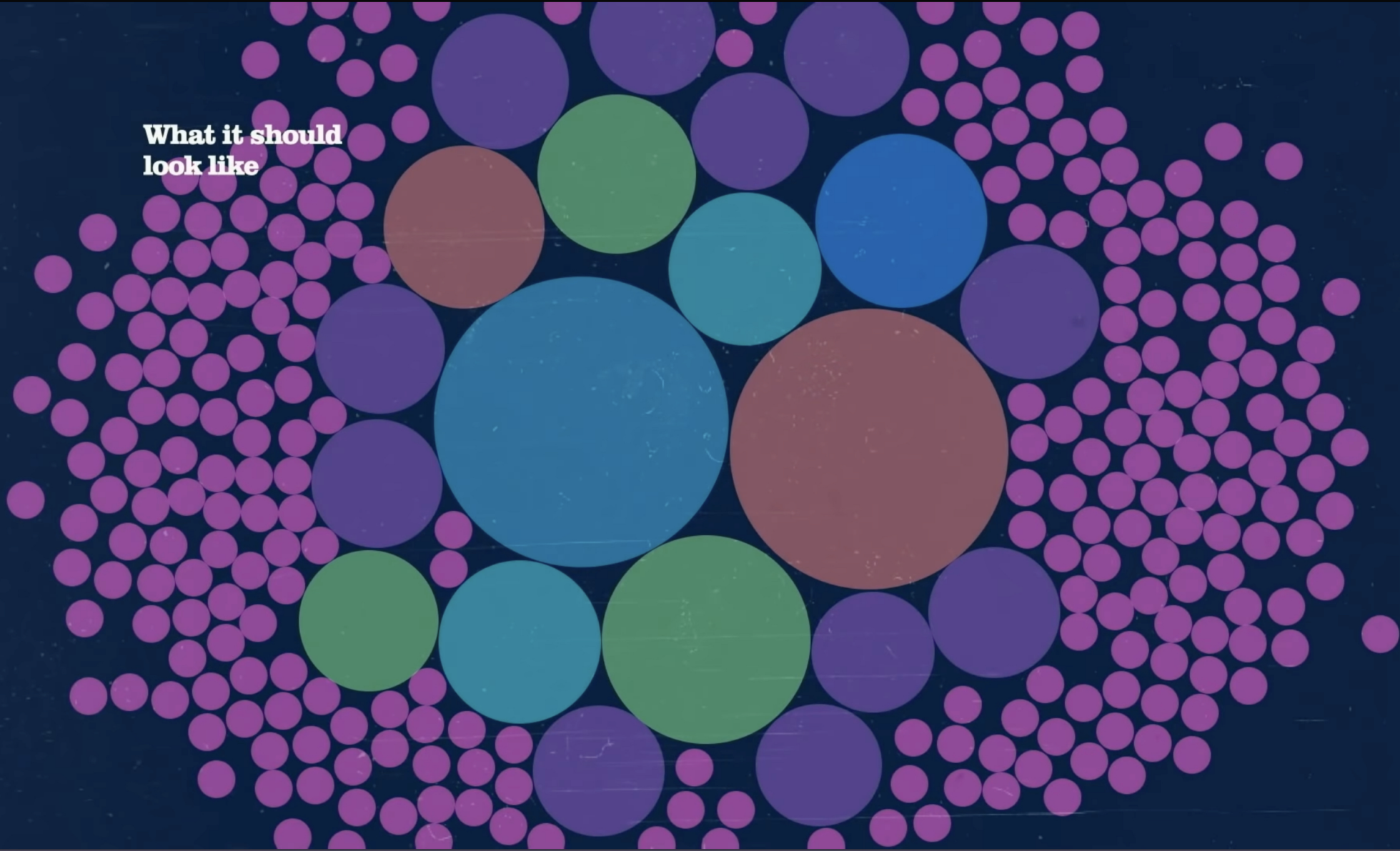
# WordPress 5.6

Number of contributors by company





**What it should  
look like**



Google

yoast  
SEO for everyone

GoDaddy

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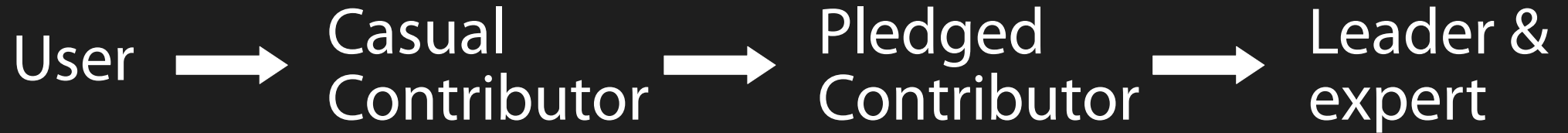
<https://wordpress.org/five-for-the-future/pledges/?order=hours>

# Why should you contribute?

- Skill development:
  - Work with talented contributors
  - Around the world
- Build your own portfolio:
  - w.org, GitHub,... → Recruiters & customers
- Networking



# Typical path for a contributor



# Why should a company contribute?

- Grow your talent pool:
  - Identify and recruit new talent
  - Up-skill your organization's talent
- Keep up to date with the project's direction
- Take decisions aligned with your needs or your clients' needs
- Gain credibility

# Tips for individual contributors

- Find your team (22)
- Read the docs:
  - Contributor Handbook
    - [make.wordpress.org/handbook/](https://make.wordpress.org/handbook/)
  - “Learn WordPress” courses about contributing
    - [learn.wordpress.org/courses/#contributing-to-wordpress](https://learn.wordpress.org/courses/#contributing-to-wordpress)
  - Team handbook:
    - [make.wordpress.org/TEAM/handbook/](https://make.wordpress.org/TEAM/handbook/)

# Tips for individual contributors

- Connect with the community:
  - Weekly meetings
  - Slack channels
- Create a contribution habit
- Start slow, but with a long-term commitment

# Tips for company contributions

- Set a strategy for 5ftf:
  - Identify your goals
  - Match them with your employee's skills
  - Identify high-impact contributions
- Allocate a weekly time
- Build a contribution team?
- Hire full-time contributors?

5% is aspirational



jesus@jesusamieiro.com

